



## Master Teacher Communications Archive – First Hiring Season

August 22, 2017

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### Overview

This document contains all the Master Teacher communications used for recruitment, cultivation, and selection for School Year 2017-18.

### Files

<b>Recruitment</b>  Messages and website language used during the recruitment and selection season.  Recruitment Messages.docx	<b>Selection</b>  Sample language to communicate selection decisions to applicants.  Selection Messages.docx
<b>Cultivation</b>  Messages used during the recruitment and selection season for different audiences.  Cultivation Messages.docx	<b>TalentEd:</b>  Automated messages built-in to TalentEd.  TalentEd Messages.docx
<b>Social Media Campaign and Budget</b>  Includes artwork and timeline for online posts on LinkedIn, Twitter, and Facebook.  SAISD Master Teacher Revised Cam	<b>Online Recruitment Budget Recommendations</b>  List of recommendations and best practices tailored to the needs of SAISD's Master Teacher Campaign. Includes a sample tracker (Excel).  SAISD Internet      SAISD Online Job Recruitment Budget R   Posting Options 02.20
<b>Master Teacher Job Description: SAISD Site</b>  Full job description as posted on TalentEd in the SAISD Website.  2017.02.28.Revised Master Teacher Role\	<b>Master Teacher Job Description: Online Job Posts</b>  Short job description as posted on online job posts such as Indeed and Teachers-Teachers.  2017.02.28. Online Master Teacher Role J